



BOSTON POPS

ON NANTUCKET

COASTAL LIVING | REAL SIMPLE™

Thank you for your interest in Nantucket Cottage Hospital's signature fundraising event - the 18th annual Boston Pops on Nantucket. By advertising in the Program Book, not only are you reaching an audience of over 7,000 residents and visitors during the height of the summer season, but you are also supporting the hospital. As the island's only year-round, around-the-clock healthcare facility, the hospital is essential to life on Nantucket.

The Program Book is distributed free of charge to all attendees at the concert, including those in general admission seating as well as reserved table seating. This is a unique opportunity to showcase your business and provide valuable support to a vital nonprofit organization.

Ad dimensions and pricing for the 2014 Boston Pops on Nantucket program book are as follows:

Space reservations and deadlines for all ads and artwork: June 30, 2014

Once payment is received, all advertisers will receive General Admission tickets as a "thank you."

AD SIZES & PRICING

Color Full Page	4.5 x 7.5 (live area) no bleed	\$1,175	8 comp. tickets
Color Half Page	4.5 x 3.625 (live area) no bleed	\$600	6 comp. tickets
Black & White Full Page	4.5 x 7.5 (live area) no bleed	\$750	6 comp. tickets
Black & White Half Page	4.5 x 3.625 (live area) no bleed	\$400	4 comp. tickets

ARTWORK

All ads must be submitted by email to Louise Martling of Eleventh Hour Design (ehdesign@verizon.net) as either a high resolution PDF, TIFF or EPS file. Files must be created at 100%, cmyk, 300 dpi. Word and Publisher files are not accepted. If the art is not complete, an additional charge of \$65.00/hour will be assessed to the job in order to complete the ad. Ads cannot bleed, but must be confined to live area. Nantucket Cottage Hospital Foundation retains the right to approve all content.

Please complete the attached Advertising Contract by June 30, 2014 and return with your payment to:

Nantucket Cottage Hospital Foundation
57 Prospect Street | Nantucket, MA 02554
smurphy26@partners.org | p: 508-825-8250 | f: 508-825-8249

Email your artwork to:
Louise Martling, Eleventh Hour Design | ehdesign@verizon.net | p: 508-728-0049



NANTUCKET
COTTAGE HOSPITAL
MASSACHUSETTS GENERAL HOSPITAL AFFILIATE